



STRATEGIC NATIONAL ARTS ALUMNI PROJECT

TRACKING THE LIVES AND CAREERS OF ARTS GRADUATES

WHAT IS SNAAP?

The Strategic National Arts Alumni Project is a national research initiative that collects and distributes data to participating institutions about arts alumni, their experiences, and how their education affected their lives and careers. Participating in SNAAP allows the college to understand how our alumni value their experience with us, to compare their experience to that of alumni from our peers, and to track changes in alumni experiences over time. For more info, see the SNAAP website at <http://snaap.indiana.edu>.

Overview

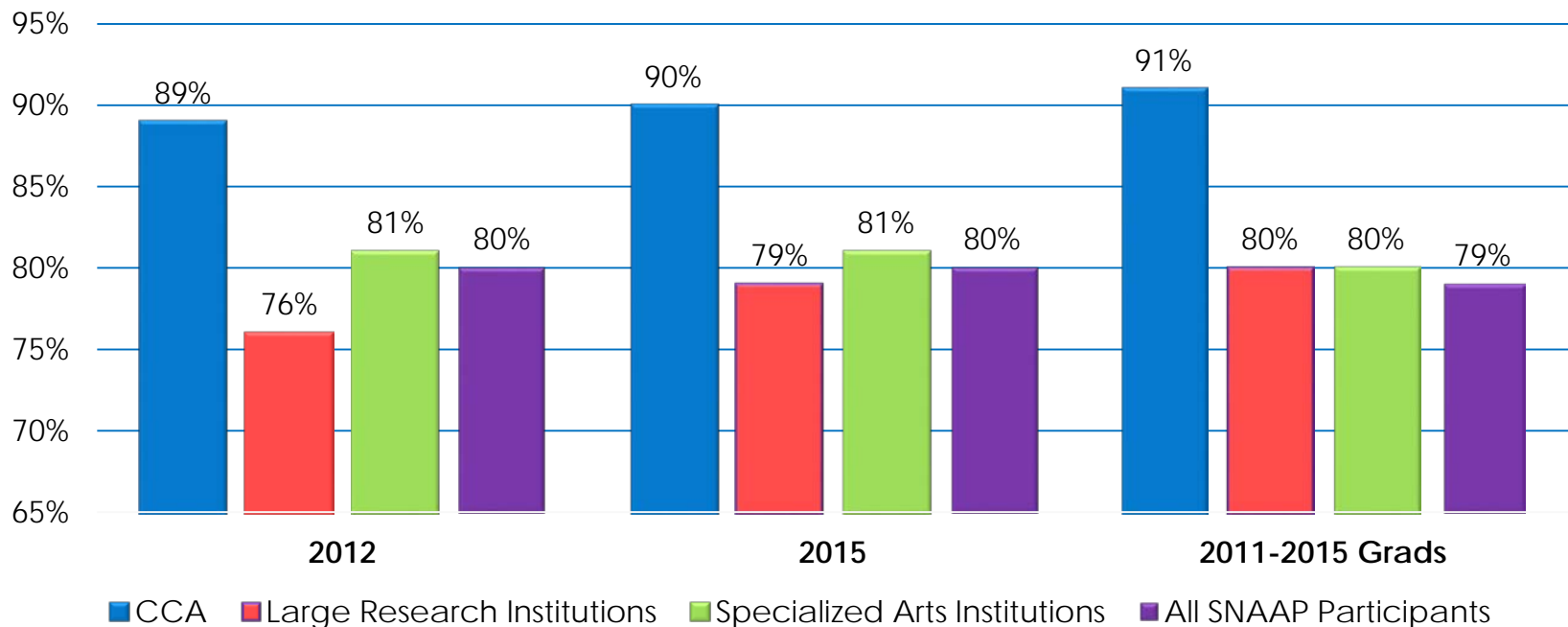
- 82% of USU's arts alumni report working as an artist at some point in their careers. National data suggest that this percentage is higher than some other popular majors, with 58% of biology majors, 56% of accounting majors, and 53% of mechanical engineers working in their major fields at some point during their careers.*
- Recent attempts to incorporate more business and entrepreneurial skills into our curricula are paying off, with alumni reporting 10-17% greater acquisition of these skills compared to our last survey in 2012.
- USU arts alumni report higher rates of current work as arts teachers, arts managers, and practicing artists than alumni in any of our peer groups, with 67% of recent graduates reporting current work as practicing artists.

*according to report by ASU Herberger Institute for Design & the Arts and the National Survey of Recent College Graduates: <http://www.nsf.gov/statistics/srvyrecentgrads/>

A FEW HIGHLIGHTS

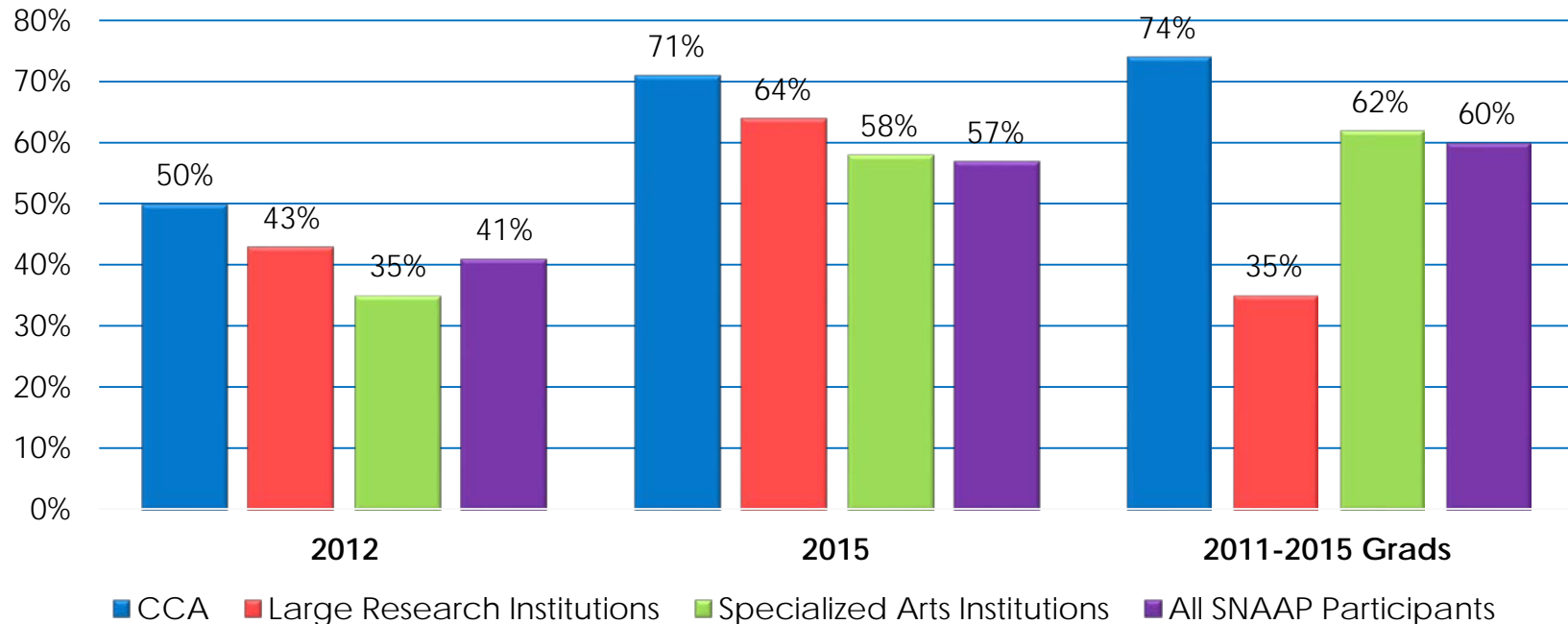


Were you satisfied with opportunities to perform, exhibit or present work? (satisfied or very satisfied)



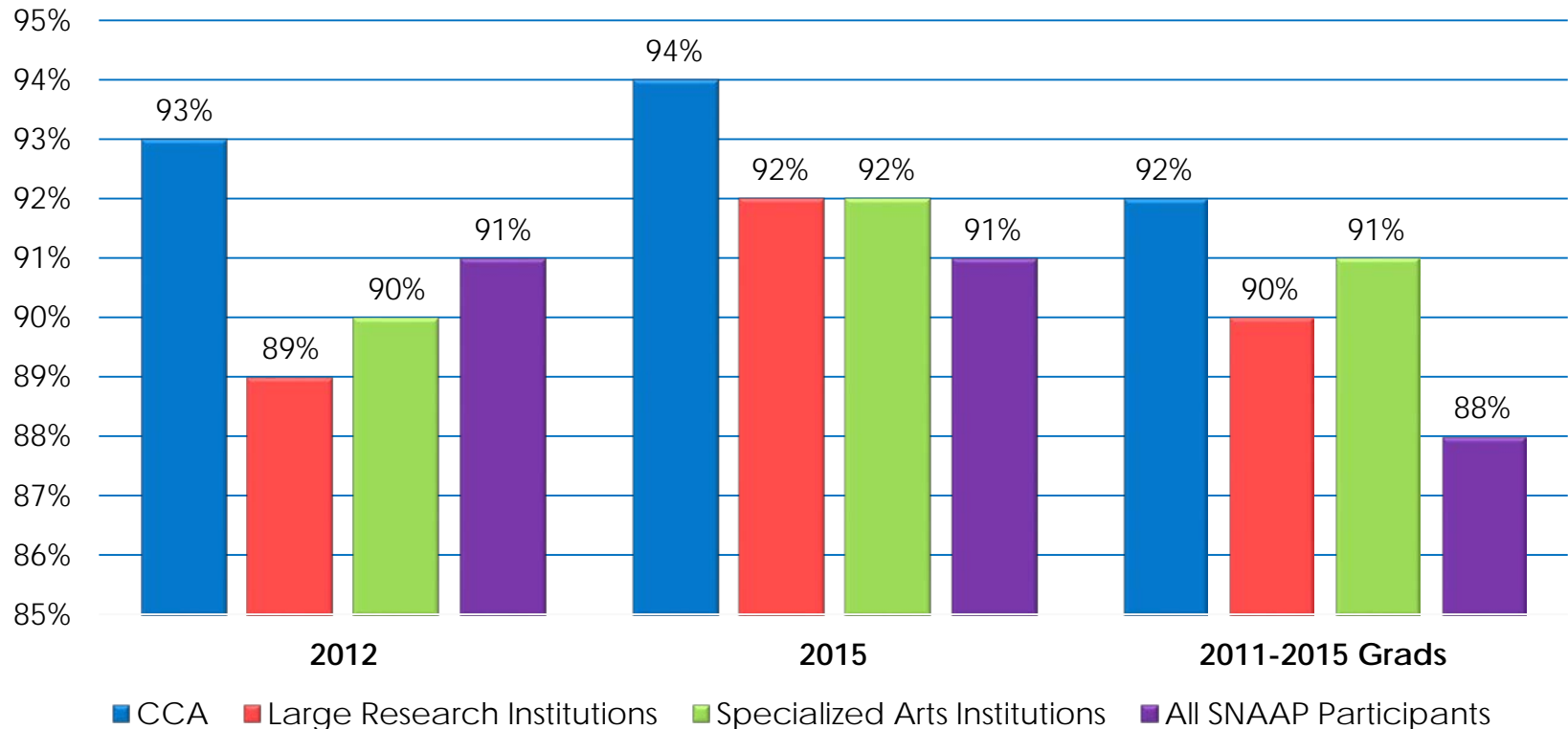
What this tells us: More of our alumni are satisfied with opportunities to perform or present their work than are alumni of peer institutions.

Sense of Belonging or Attachment (2015: How connected do you feel to USU after graduating?)



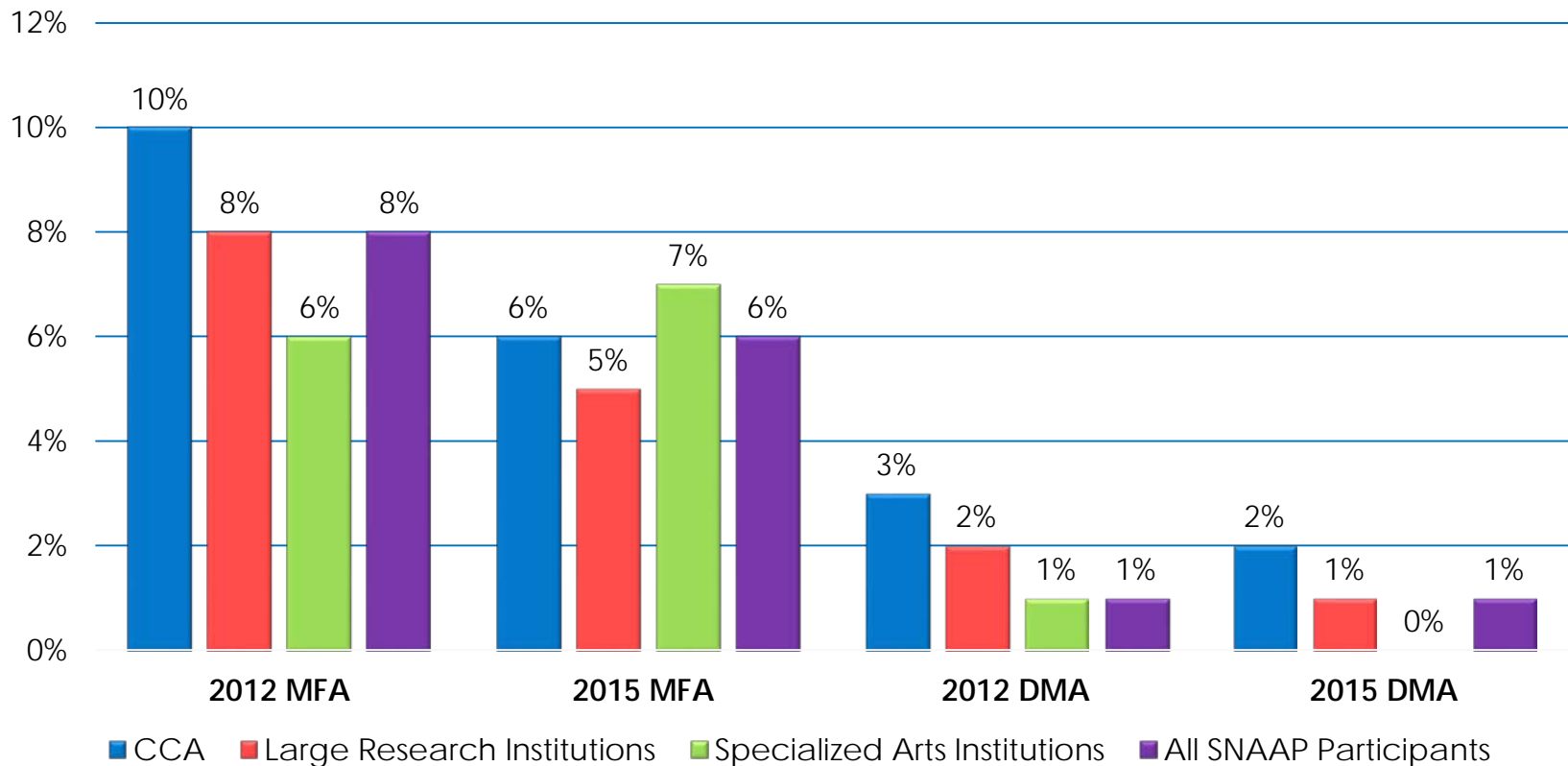
More of our alumni, particularly in recent years, feel connected to their alma mater than do alumni of our peers.

Quality of instructors (satisfied or very satisfied)



Over 90% of our alumni report being satisfied or very satisfied with the quality of our faculty.

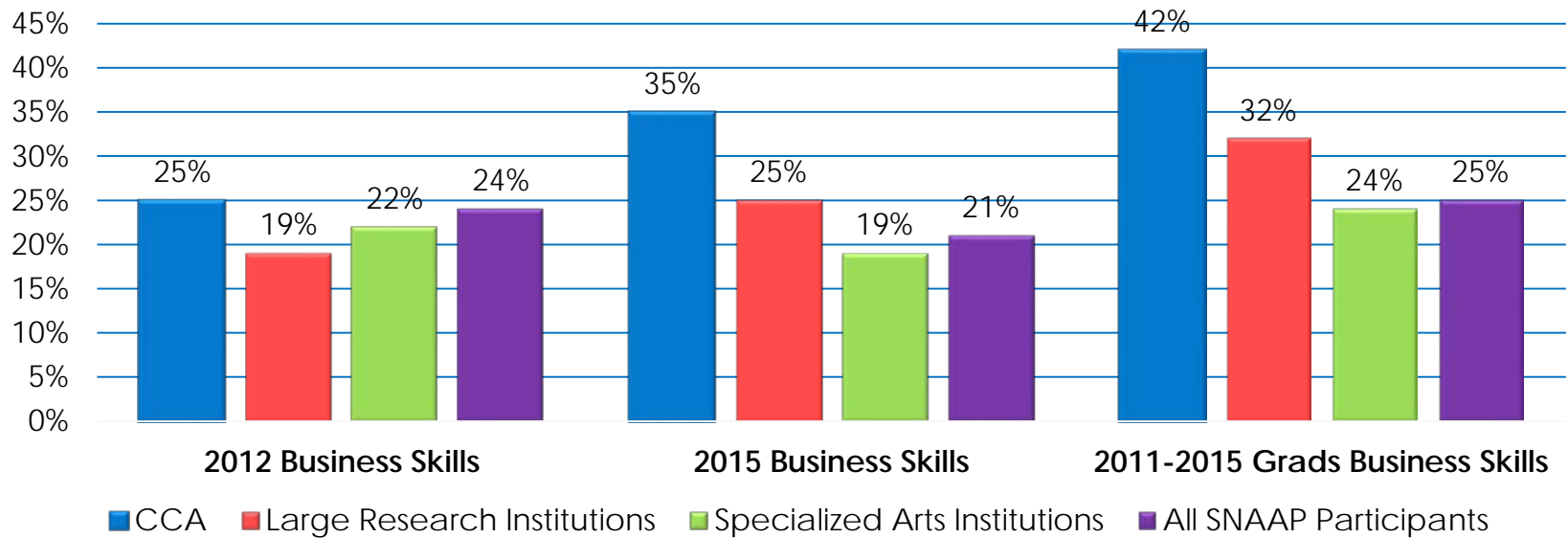
Graduate Degrees Completed



Arts graduates from USU complete graduate degrees at rates similar to or higher than those of our peers.

How much did USU help you acquire these skills? (some or very much)

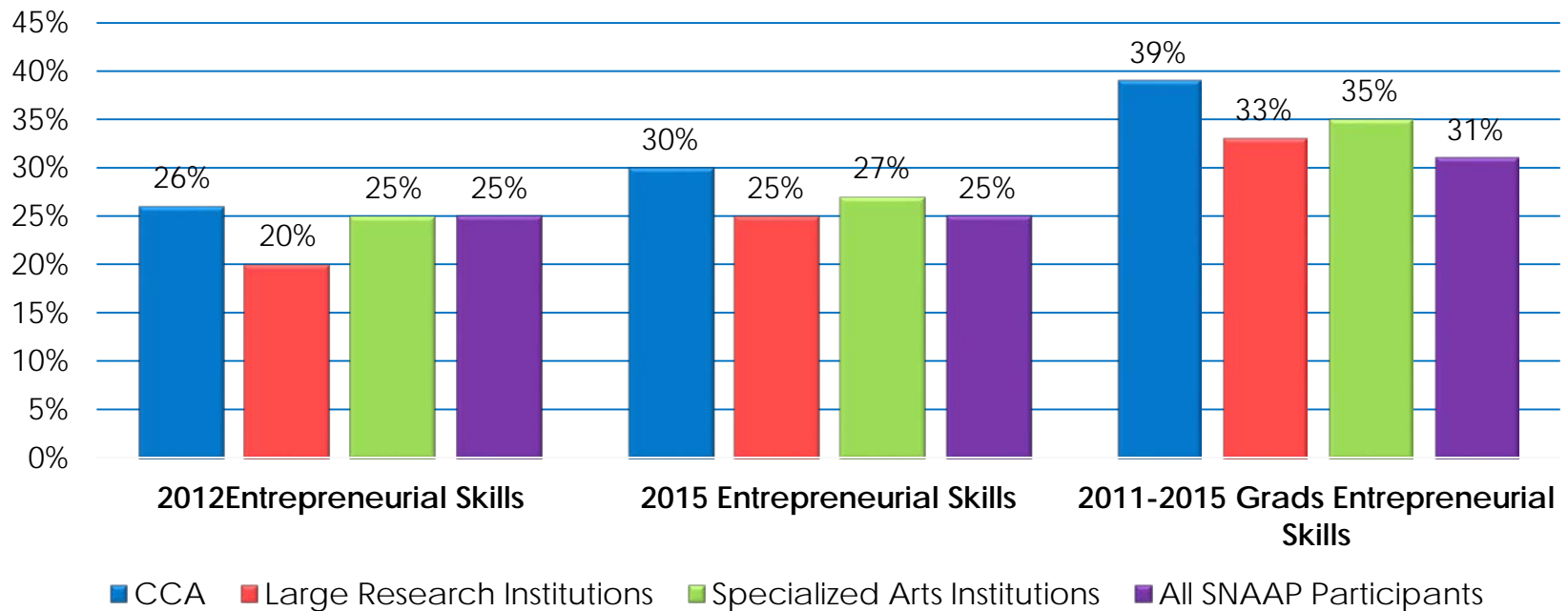
Business Skills



What this tells us: Recent efforts to incorporate more business and entrepreneurial skills into our curricula have paid off, with our alumni (particularly since the formation of the Caine College of the Arts) reporting greater acquisition of business skills than alumni of our peers by 10%...

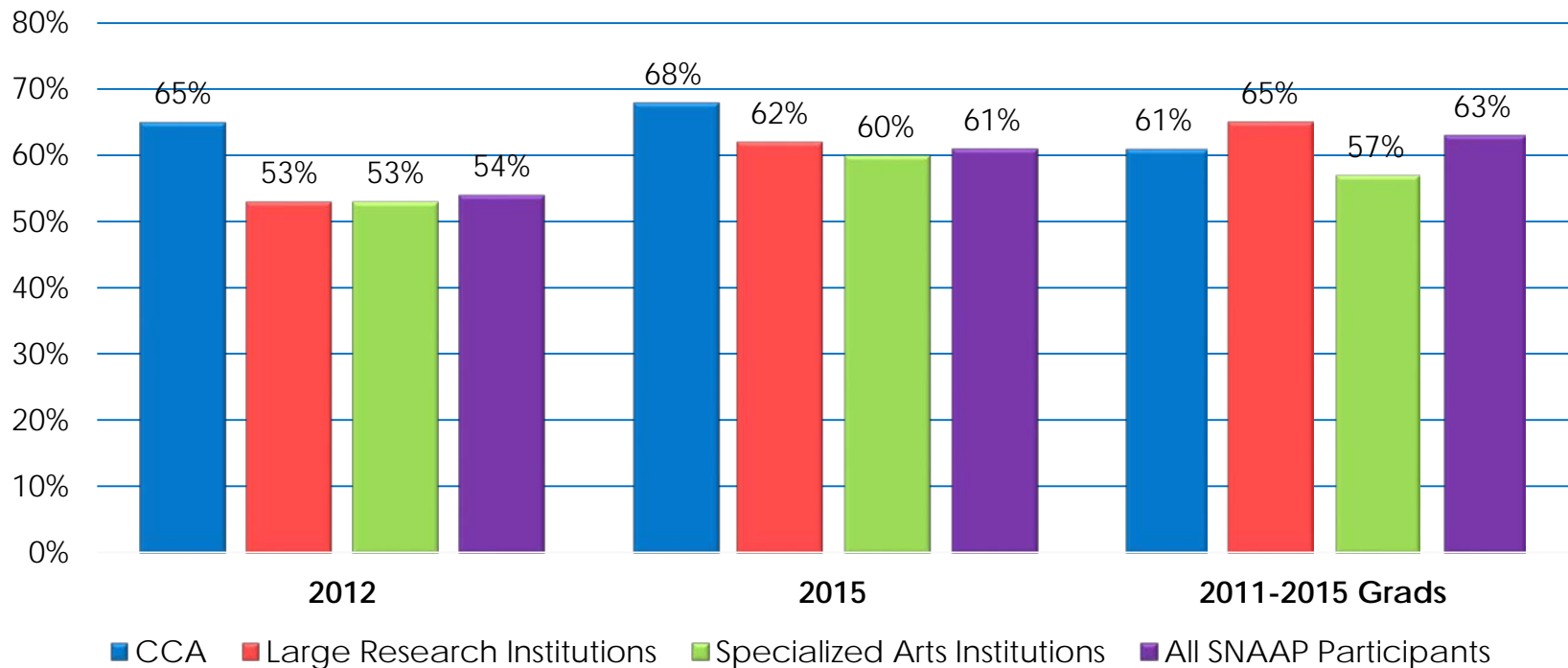
How much did USU help you acquire these skills? (some or very much)

Entrepreneurial Skills



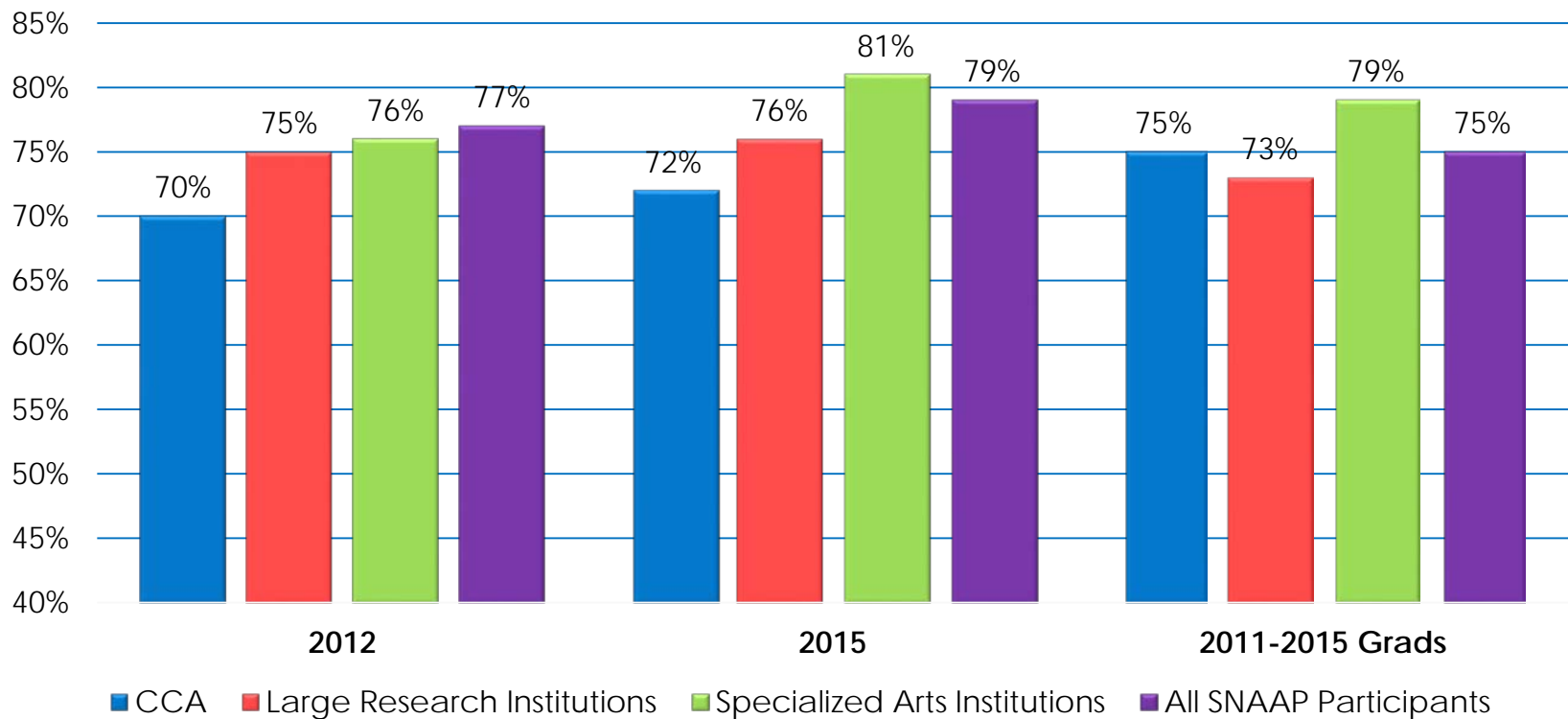
...and 3-8% greater acquisition of entrepreneurial skills.

Were you satisfied with the quality of academic advising? (satisfied or very satisfied)



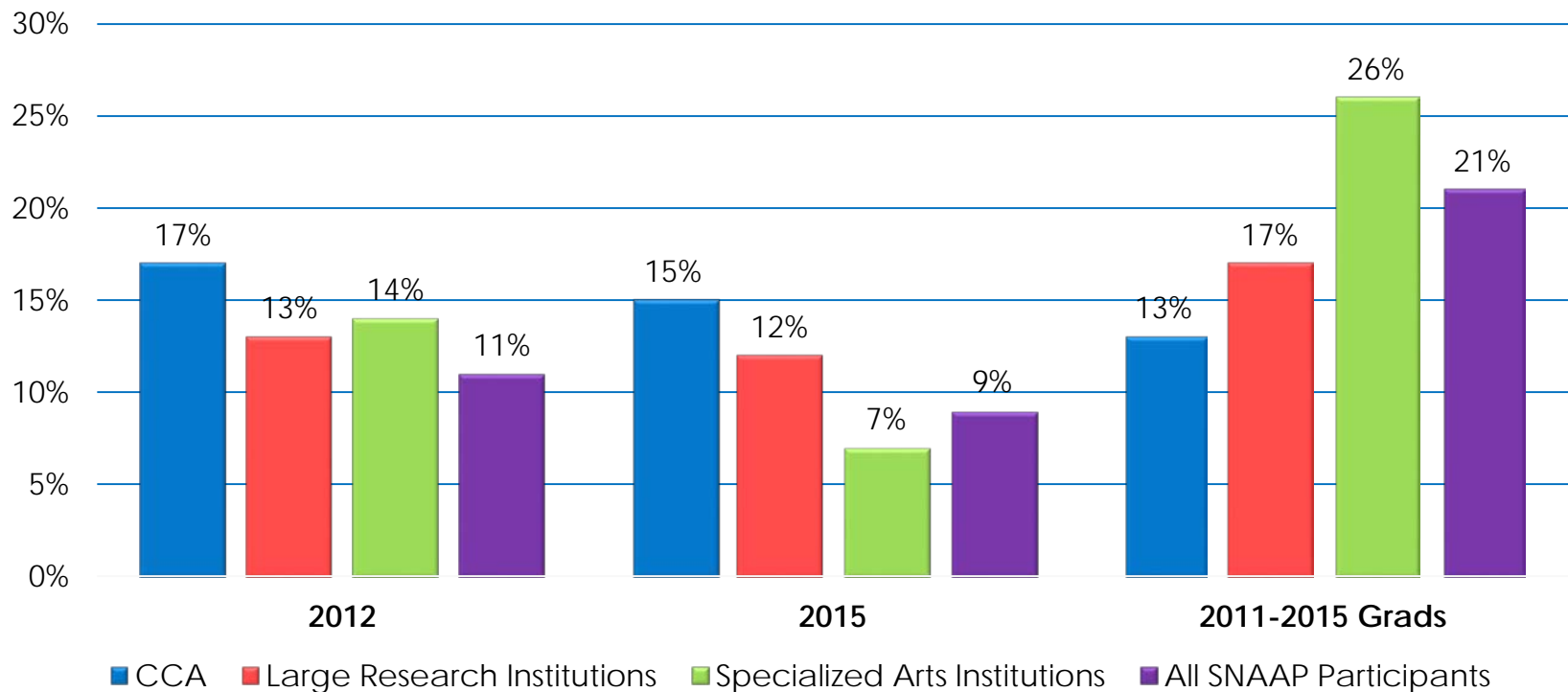
We do about as well as our peers in advising, and there's room to grow. The data may also suggest that student expectations for advising have risen in recent years.

Alumni who found work within a year following graduation



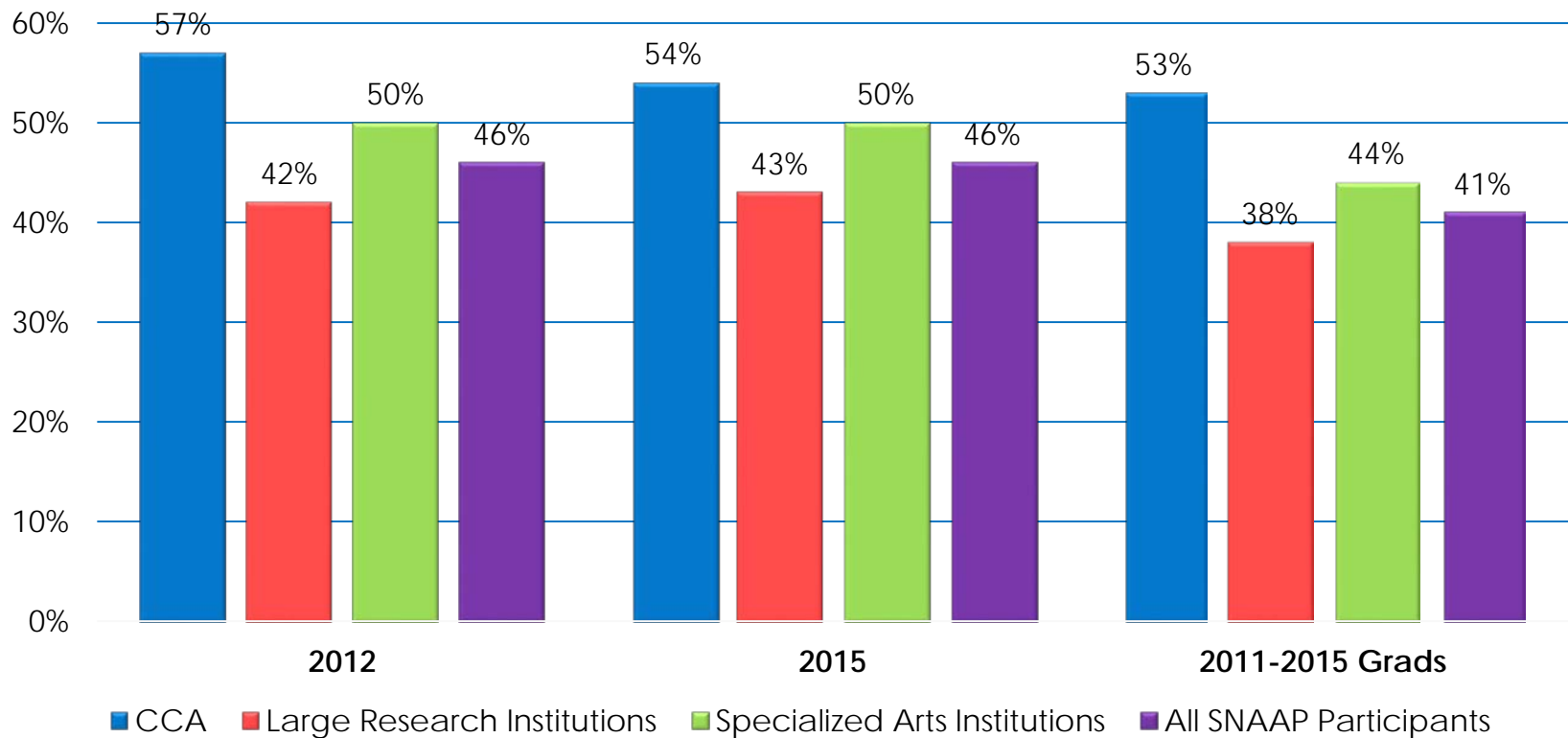
We are doing better at helping our alumni find work quickly after graduation, and we can still improve.

Alumni who attended graduate school following graduation



Recent years have seen a slight decline in graduate school attendance relative to our peers.

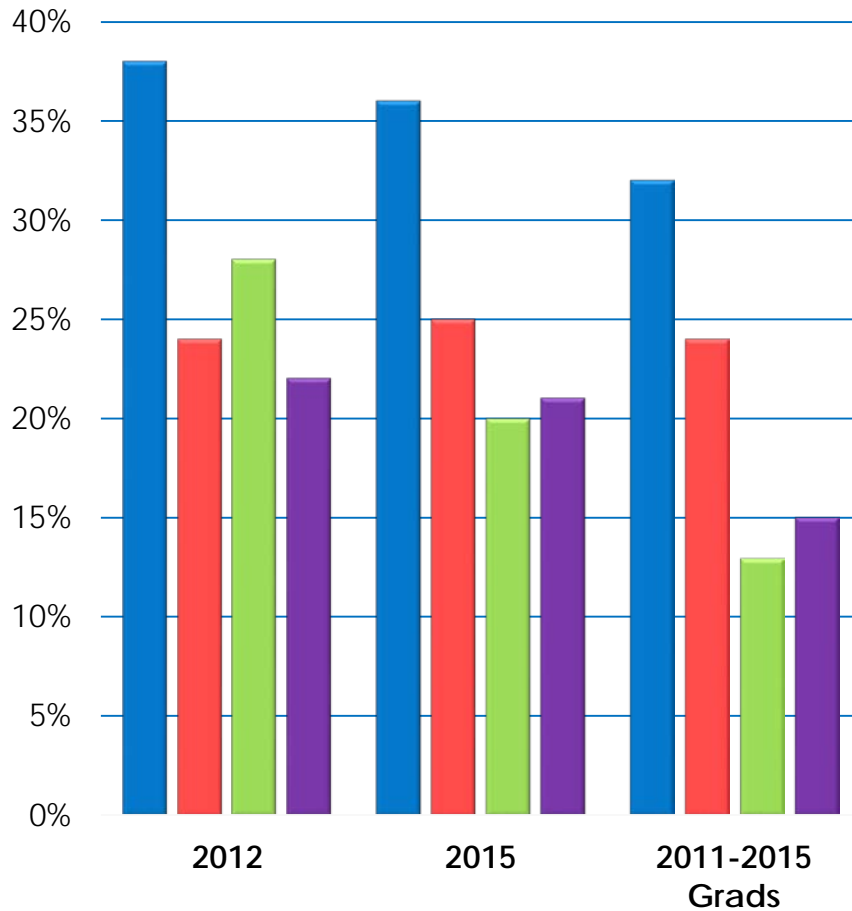
Alumni whose first job was closely related to their major



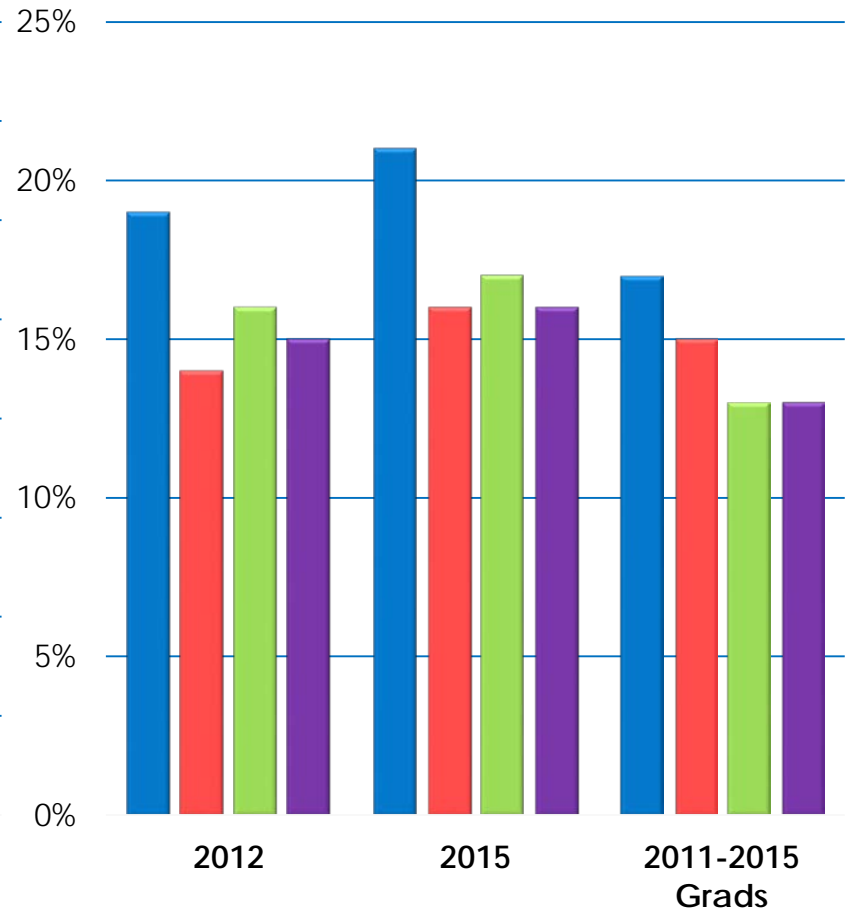
More of our alumni first work in a related field than do alumni of other institutions.

Current Work

Arts Teacher



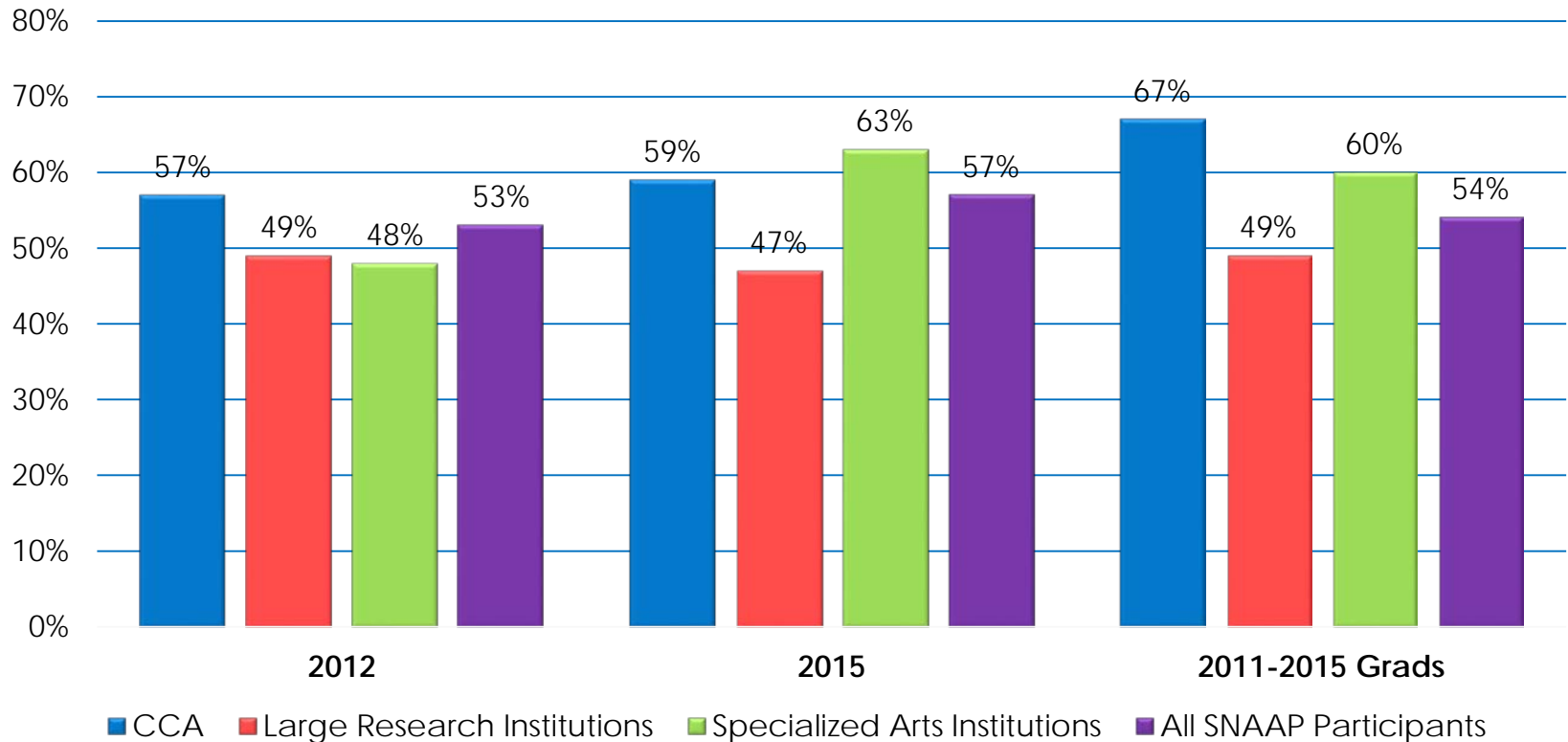
Arts Management



■ CCA ■ Large Research Institutions ■ Specialized Arts Institutions ■ All SNAAP Participants

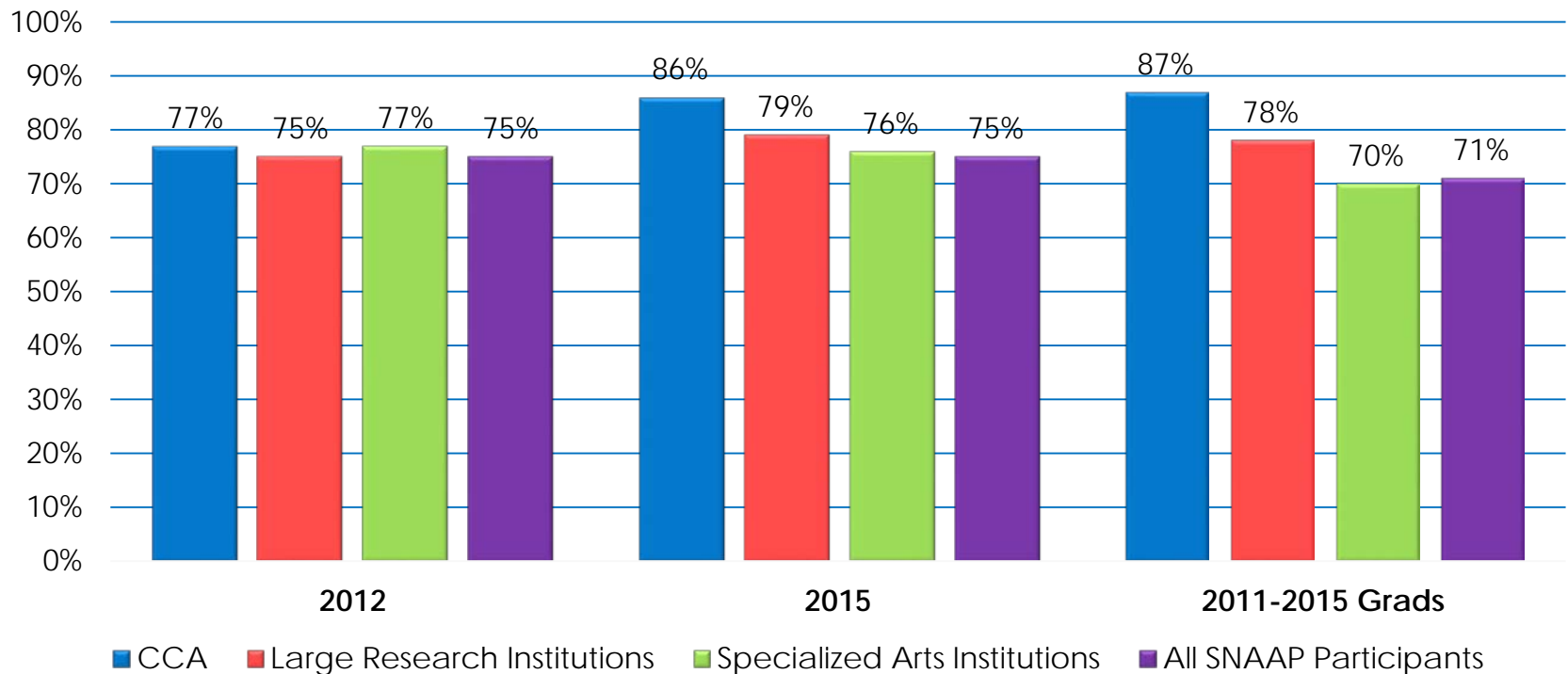
Current Work Cont'd

Practicing Artist



67% of alumni from the classes of 2011-2015 currently work as practicing artists, and many others work as arts teachers or in arts management—all at a higher percentage than alumni from peer institutions.

Would you attend this institution again? (definitely or probably)



Arts alumni from Utah State University report that they would attend USU again at a higher rate than do alumni of our peers. 87% of recent graduates would attend USU if they had to do it over again, a rate that is 9-17% higher than that of our peer groups.